

# Lymm Runners – Social Media Policy

## Overview

Social media is an excellent tool for promoting club activities, local running events and engaging with fellow members. Lymm Runners encourages all members to belong to the club's closed Facebook Group for Current Members and participate in online discussions of all-things running.

Our social media policy comprises the following guidelines and is based upon current advice from Sport England and the UKA. The guidelines apply to everyone.

## Guidelines

- **Mind your manners:** Be respectful, kind and civil. No one should have to tolerate discrimination or hurtful comments about anyone, including your rivals.
- **Use common sense:** Use your best judgment at all times. If you're uncertain if something is inappropriate or questionable, don't post it.
- **Be aware of confidentiality:** Only reference information that is publically available. Do not disclose any information that is confidential without prior consent. For example – a personal telephone number of a leader or coach.
- **Anything posted on the behalf of your club is permanent and a reflection of the club and its members.**
- **Respect copyrights and fair use:** Always give people proper credit for their work, and make sure you have the right to use something before you publish, for example – race / event photographs taken by someone else.
- **Security:** Official Lymm Runners social media accounts should be created using an official club email address, which a designated individual should have responsibility for. Passwords should be protected and any suspicions of account hacking should be raised with the social media platform immediately.

## Reporting Concerns & Disciplinary Action

Members should note that any breaches of this guidance may lead to disciplinary action. Serious breaches of this guidance, for example incidents of bullying of other club members, inappropriate usage or social media activity causing serious damage to or within the club, may lead to club membership being terminated.

As a user of a social networking site, you may at some time have a concern about what you are seeing or being told about by another user. Concerns may range from negative or abusive comments, to cyber bullying or suspected grooming. If you have any such concerns please raise them with a club official in the first instance.

If you believe that you have witnessed possible criminal activity please report this to the police.

Club policies including Safeguarding, Code of Conduct & this Social Media policy are available on our website [lymmrunners.org.uk](http://lymmrunners.org.uk) (under the *About* menu).